

# 62<sup>nd</sup> Annual State Center Rose Festival

## 2021 Fundraising Campaign

How YOU can support one of Iowa's Best Town Festivals



Friend of the Rose Festival:

The reboot of our 62<sup>nd</sup> Annual State Center Rose Festival is just over 6 months away (June 17<sup>th</sup> through June 20<sup>th</sup>, 2021). While COVID-19 put a damper on allowing our beloved festival to occur in 2020, we are optimistic that it will return in 2021!

The support we continue to receive from area businesses and individuals has grown our festival into one of Iowa's greatest annual festivals!

Our fundraising efforts are adjusting slightly due to what will be continued limitations for the near future on larger gatherings, such as our annual Rose Ball or Casino Night each March. While we are hopeful for events later in the spring (golf anyone?), for right now we are looking at alternative options.

This year we are running a fundraising Drive from December 15<sup>th</sup> through February 26<sup>th</sup>, 2021 which includes:

- 1. Letter Campaign:** If you'd like to submit a monetary contribution, please return your donation in the enclosed envelope **by February 26<sup>th</sup>, 2021**.
  - You can also donate online via **Debit or credit** card by visiting our website at [www.statecenterrosefestival.org](http://www.statecenterrosefestival.org) click the "Donate now" button to submit a secure donation via PayPal (you do not need to have an account).  
*\*Checks should be made payable to Rose Festival Association of State Center*
- 2. Online Silent Auction Event:** Featuring local and area merchandise, throughout January and February we will feature various themed silent auctions ONLINE! Watch the Mid-Iowa Enterprise and our Facebook page "Iowa's Rose Festival" for more details and how you can participate.

If you would be interested in donating an ***in-kind item for the Online Silent Auction Event, please email us at [statecenterrosefestival@gmail.com](mailto:statecenterrosefestival@gmail.com)***.

**We THANK YOU in advance for your sponsorship.** As a 501(c)3 non-profit organization, we rely mainly on the generosity of our local community and businesses to provide a successful annual festival. Your ongoing support is appreciated!

Please contact our Rose Festival Board Chairman Buffi Honeck with questions via email at [statecenterrosefestival@gmail.com](mailto:statecenterrosefestival@gmail.com).

Sincerely,

2021 Rose Festival Chairman

### RED ROSE SUPPORTER:

Total donations of \$1,000 or more

- Appear on the Rose Queen Pageant program
- Business name printed on a BBQ Champion Banner
- Business name displayed on signage throughout the entire Rose Festival
- Receive a free parade entry

### YELLOW ROSE SUPPORTER:

Total donations of \$500-\$999

- Business name printed on a BBQ Champion Banner
- Business name displayed on signage throughout the entire Rose Festival
- Receive a free parade entry

### WHITE ROSE SUPPORTER:

Total donations of \$1-\$499

- Business name displayed on signage throughout the entire Rose Festival
- Receive a free parade entry

# 62<sup>nd</sup> Annual State Center Rose Festival Donation Form

Your completed form and donation **must be received by February 26<sup>th</sup>, 2021,**  
to guarantee your name/business is listed in the brochure.

Your Name: \_\_\_\_\_ OR Business Name: \_\_\_\_\_

Business Owner/Manager Name: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Address/Business Address: \_\_\_\_\_ City, State, and ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Date of Donation: \_\_\_\_\_ Check # or Cash: \_\_\_\_\_

*All checks should be made payable to "Rose Festival Association of State Center"*

**Please return your donation and completed form to:**

Rose Festival Association of State Center  
PO Box 398  
State Center, IA 50247

## **DONATION INFORMATION: Please check all that apply**

My one-time donation of \$\_\_\_\_\_ is enclosed for **tax year 2020**.

*Checks must be dated on or before December 31, 2020.*

***I am interested in contributing an additional amount prior to April 1, 2021:  
Please contact me after February 1, 2021, to make arrangements.***

My one-time donation of \$\_\_\_\_\_ is enclosed for **tax year 2021**.

*Checks must be dated between January 1, 2021, and December 31, 2021.*

I would like to **donate in-kind item(s) for the 2021 Online** silent auction in  
January and February 2021. Please contact me to make pickup arrangements  
by calling me at (insert phone number) \_\_\_\_\_.

***Donations should be received by Friday, January 8<sup>th</sup>, 2021.***

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### ***For Tax Purposes: Keep this portion for your records***

*Use the name "Rose Festival Association of State Center" as the 501(c)3 charitable organization  
when you file your income tax return. Our Federal Tax ID number is: 47-3185828.*

Amount of Donation: \_\_\_\_\_

Date of Donation: \_\_\_\_\_