



# 60<sup>th</sup> Annual State Center Rose Festival

## 2018 Donation Opportunities

Dear Friend of the Rose Festival,

As we plan and prepare for the 60<sup>th</sup> Annual State Center Rose Festival, we reflect on the tremendous support shown over the years from our valued donors, both private and corporate. Your support has enabled the growth into one of Iowa's greatest annual festivals, and allows us another way to showcase the beauty our community holds. Without you, we wouldn't be here planning our **60<sup>th</sup> Annual Rose Festival to be held Thursday, June 14<sup>th</sup> through Sunday, June 17<sup>th</sup>**! We sincerely thank you for your valued donations over the past years.

In recent years, our festival plays host to a celebration with over 7,000 attendees featuring a Grand Parade, spectacular fireworks display, classic car show and many new entertainment events. We are hoping that you or your business will be a 2018 sponsor and make a tax-deductible donation to this year's event.

As a non-profit 501(c)3 organization, your valued donations will be used to pay expenses for the **February 3<sup>rd</sup>, 2018, Rose Ball and 60<sup>th</sup> Annual Rose Festival** events including family entertainment, creating fun zones for kids and adults, and so much more! Please **complete the form on the back of this letter and return by April 1, 2018**, ensuring we can recognize you on our events brochure and other promotional materials!

Donations also guarantee you a **FREE entry into our grand parade on Saturday, June 16<sup>th</sup> at 10:00 am**. Complete the enclosed parade entry form and return with your donation if you'd like to be a participant. Last year we had over 125 entries!

We THANK YOU in advance for your sponsorship. If you have any questions, please contact our Rose Festival Board Chairperson **Buffi Honeck** via email at [statecenterrosefestival@gmail.com](mailto:statecenterrosefestival@gmail.com) or by phone at 641-483-3303.

Sincerely,

### *Red Rose Supporter:*

Total donations of \$1,000 or more

- Appear on the Rose Queen Pageant program
- Business name displayed on signage throughout the entire Rose Festival
- Business name printed on a BBQ Champion Banner
- Have your business name announced at the Truck Pull
- Receive a free parade entry

### *Yellow Rose Supporter:*

Total donations of \$500-\$999

- Business name displayed on signage throughout the entire Rose Festival
- Business name printed on a BBQ Champion Banner
- Have your business name announced at the Truck Pull
- Receive a free parade entry

### *White Rose Supporter:*

Total donations of \$100-\$499

- Business name displayed on signage throughout the entire Rose Festival
- Receive a free parade entry

*All sponsors will appear on our web site & be recognized on the events brochure; the above extras are included based on sponsorship:*

# 60<sup>th</sup> Annual State Center Rose Festival Donation Form

Please send in your donation by April 1, 2018, to ensure your name/business is listed in the brochure

Your Name: \_\_\_\_\_ OR Business Name: \_\_\_\_\_

Business Owner/Manager Name: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Address OR Business Address: \_\_\_\_\_ City, State, and ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Date of Donation: \_\_\_\_\_ Check # or Cash: \_\_\_\_\_

*All checks should be made payable to "Rose Festival Association of State Center"*

**Please return your donation and this designation form to:**

Rose Festival Association of State Center

PO Box 398

State Center, IA 50247

## **DONATION INFORMATION: Please check all that apply**

My one-time donation of \$\_\_\_\_\_ is enclosed for tax year 2017.

*Checks must be dated on or before December 31, 2017.*

I am interested in contributing an additional amount prior to April 1, 2018. Please contact me after March 1, 2018.

My one-time donation of \$\_\_\_\_\_ is enclosed for tax year 2018.

*Checks must be dated between January 1, 2018 and December 31, 2018.*

I Pledge to contribute \$\_\_\_\_\_ in March 2018; please contact me on or after March 1, 2018, to arrange payment.

I would like to donate in-kind item(s) for the 2018 Rose Ball live and silent auction. Please contact me to make pickup arrangements.

## **DONORS ONLY:**

YES! We will participate in the 2018 Grand Parade. I have enclosed the completed parade entry form.

*You will be contacted in early June 2018 for more information on parade line-up and parade number.*

Yellow or Red Rose Supporters can also choose to sponsor a particular event by indicating your preference on the enclosed donation sheet and will be recognized accordingly. Please designate your desired sponsorship:

Kansas City Barbeque Sanctioned BBQ Contest (KCBS)

Rose Queen Pageant

Car Show

Other (please specify): \_\_\_\_\_

*For Tax Purposes: Use the name "Rose Festival Association of State Center" as the 501(c)3 charitable organization.*